**Seminar on Philippine Games, Animation& IT Industry Update**

**@ CIFTIS Cloud Meeting**

*2 Sep 2022(Friday),1430H-1630H*

**Organizer:**

Philippine Trade and Investment Center-Beijing(PTIC-Beijing),Embassy of the Philippines

&

Center for International Trade Expositions and Missions(CITEM),Department of Trade and Industry of the Philippines(DTI)

**Co-Organizer:**

Internet+ Development Association of China(IDAC),Ministry of Industry and Information Technology of China(MIIT)

**Supporting Unit:**

China Audio-video and Digital Publishing Association(CADPA)

**Program**

1430H-1435H : **Welcome Remarks**

Dinno M. Oblena

Charge d'Affaires ad interim

Embassy of the Republic of the Philippines in Beijing,China

1435H-1440H : **Welcome Remarks**

Secretary General

China Audio-video and Digital Publishing Association(CADPA)

1440H-1450H : **Remarks on Opportunities for Chinese companies in the Philippines in Games&Animation Industries**

Mr. Chen Shengxi

Executive Vice Secretary General

Internet+ Development Association of China (IDAC)

1450H-1510H :  **IT-BPM advantages of the Philippines&Investment environment and incentives in the Philippines**

Ms. Celeste Ilagan

Chief Policy and Regulatory Affairs Officer

IT Business Process Association of the Philippines (IBPAP)

1510H-1530H : **Opportunities in investment and outsourcing for China’s animation companies**

Daniel Enriquez

Executive Director

Animation Council of the Philippines

1530H-1550H : **Opportunities in investment and outsourcing for China’s game companies**

Mr.James Ronald H. Lo

President of Game Developers Association of the Philippines

Co-Founder and CEO of Taktyl Studios

1550H-1610H : **Opportunities in investment and outsourcing opportunities for China’s IT&Software development companies**

Mr. Jonathan De Luzuriaga

President of Philippine Software Industry Association(PSIA)

CEO of SpringValley Tech

1610H-1630H :  **Q&A**

**菲律宾游戏、动画与IT产业发展研讨会**

**@ 2022年服贸会 云会议**

***2022年9月2日(星期五),下午2：30- 4：30***

**主办方:**

**菲律宾驻华使馆菲律宾贸易投资中心-北京(PTIC-Beijing)**

**＆**

**菲律宾贸易与工业部国际贸易博览事务中心(CITEM)**

**协办单位:**

**中国工业和信息化部中国产业互联网发展联盟**

**支持单位:**

**中国音像与数字出版协会**

**议程**

**1430H-1435H:欢迎辞**

**Dinno m . Oblena**

**临时代办**

**菲律宾驻华使馆**

**1435H-1440H:欢迎辞**

**秘书长**

**中国音像与数字出版协会**

**1440H-1450H:中国公司在菲律宾的游戏和动画产业的机遇**

**陈胜喜**

**常务副秘书长**

**中国产业互联网发展联盟**

**1450H-1510H:菲律宾的IT业务流程外包优势，菲律宾的投资环境和激励措施**

**Celeste Ilagan女士**

**首席政策及规管事务官**

**菲律宾IT与业务流程协会(IBPAP)**

**1510H-1530H:中国动漫公司的投资和外包机会**

**Daniel Enriquez**

**执行董事**

**菲律宾动画委员会**

**1530H-1550H:中国游戏公司的投资和外包机会**

**James Ronald H. Lo先生**

**菲律宾游戏开发协会（GDAP)会长&Taktyl Studios联合创始人兼首席执行官**

**1550H-1610H:中国IT和软件开发公司的投资和外包机会**

**Jonathan De Luzuriaga先生**

**菲律宾软件业协会(PSIA)会长&春谷科技首席执行官**

**1610H-1630H:提问与交流环节**