



## **Invitation Letter**

## Greetings from the Philippine Trade and Investment Center-Beijing(PTIC-Beijing)!

PTIC-Beijing is the representative office of the Philippine Department of Trade and Industry (DTI) of the Philippines, attached to the Embassy of the Philippines in Beijing, China. Part of our mandate is to encourage and provide assistance to Chinese companies to do business with the Philippines. Some of the fastest growing Philippine industries which we are promoting to Chinese companies include games, animation, and IT/software development and outsourcing.

We would like to invite your company to an online information seminar on the Philippine games, animation, and IT/software industry. In this short seminar, we will have Philippine government and industry experts provide updates on the current opportunities for foreign companies in the Philippine games, animation, and IT/software development and outsourcing industry.

This online seminar is scheduled on 2 September 2022,14:30-16:30, at the sidelines of the China International Fair for Trade In Services (CIFTIS). The program is attached and we believe this is an opportunity for your company to understand the industry situation and opportunities of your business in the Philippines.

For participation for the Seminar, please fill in the attached Registration Form and send back to beijing@dti.gov.ph (attention : Ms. Bella Zhang) .The participation method will be sent to you once we confirmed your registration.

We look forward to meeting your company on 2 September 2022!

Sincerely,

Commercial Counsellor

PHILIPPINE TRADE & INVESTMENT CENTER Embassy of the Republic of the Philippines

Room 081, Unit 1, Building 16, Jianguomenwai DRC No.1 Xiushuijie, Chaoyang District, Beijing, China

Tel: +8610-8586 5817 Email: beijing@dti.gov.ph Website: www.dti.gov.ph

## 邀请函

致以菲律宾贸易投资中心-北京(PTIC-Beijing)的问候!

菲律宾贸易投资中心-北京是菲律宾贸易与工业部 (贸工部) 驻中国的办事处,隶属于菲律宾驻华大使馆。我们的任务之一是鼓励和协助中国公司在菲律宾做生意。我们向中国公司推广的菲律宾发展最快的行业包括游戏、动画、IT/软件开发和外包。

我们想邀请贵公司参加一个关于菲律宾游戏、动画和IT/软件行业的在线行业研讨会。在这个简短的研讨会中,我们将邀请菲律宾政府和行业专家分享外国公司现阶段在菲律宾游戏、动画、IT/软件开发和外包行业的机遇。

本次在线研讨会将于2022年9月2日下午14:30-16:30作为中国国际服务贸易交易会期间的国家主题论坛举行。议程已添加至附件,我们相信这是一个让您了解菲律宾的行业概况和在菲拓展业务的机会。

如确定参加本次研讨会,请填写附件中的《参会登记表》并在8月26日前发送至邮箱 beijing@dti.gov.ph(提交至张女士),我们将在确认您的报名后将参会方式发至您的邮箱,敬请留意。

我们期待在2022年9月2日与贵公司见面!

诚挚地,



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